



Discover The World

August, 2010

Dear Exhibitor:

Re: Gourmet Food & Wine Expo - November 18-21, 2010

Welcome to this year's Gourmet Food & Wine Expo. Last year's show was a lot of fun and this year's promises to be even more exciting.

The LCBO will be operating an on-site retail store and attendees will be able to purchase a selection of products featured at your booth. This year we will attempt to list all products featured in your booth. Listings will be restricted to products from the LCBO General List, Vintages Portfolio and Consignment Warehouse products only.

We are pleased to arrange delivery of the stock for your booth to the show lock-up. We are accepting requests for General List, Vintages List and Consignment Warehouse products. (Private stock products must be coordinated through Specialty Services and you must make your own arrangements for delivery.) **Remember that all products must have Lab clearance, be priced and have an assigned CSPC.**

On the attached form please identify the stock requirements for your booth. (We will decide how much product is required for the on-site store.) Mario Spizzirri will be our on-site store manager. **Please fax your completed order form to Mario Spizzirri, c/o LCBO Store 511, 415 King Street West, Toronto, ON, Fax (416) 598-3716 before October 15th, 2010.** Mario will try to contact you before the show with a total cost. Payment in full is required before the stock will be released from the lock-up.

We will accept returns of full cases only in their original case at the end of the show. Please make arrangements with Mario Spizzirri before the show closing on Sunday. We also ask that agents featuring consignment products purchase any open case stock left in the on-site store as we can only return full cases to the warehouse.

55 Lakeshore
Blvd. E.
Toronto,
Ontario
M5E 1A4

www.lcbo.com



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We will be charging a handling charge of \$5.00 per case; if more than one case per brand is returned, for return to stocks accepted at the on-site store. This will be deducted from the refund cheque forwarded to you from our Accounting department.

If you have any questions, please contact Mario Spizzirri at Mario.spizzirri@lcbo.com.

Sincerely,

Michael Fagan
Manager, Knowledge Resources Group

MF: nn

cc: G. Babb
M. Spizzirri
M. Lamantia
K. Rossetti

NB:

* Ontario Wineries - If you are bringing stock for your own booth, purchased from your retail store, **ensure all levies are paid at time of purchase**. Also, advise Mario Spizzirri on the attached form, of which products will be featured so that arrangements can be made to have them for sale in our on-site retail store.

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